Drive business agility with MuleSoft

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Our mission

To connect the world’s applications, data and devices
New Enterprise landscape is highly fragmented

MuleSoft provides a connectivity platform that fundamentally changes the way companies drive competitive advantage
Some of our customers

salesforce  BNP PARIBAS  UnitedHealth Group  MasterCard  GEICO  JPMorgan

box  BARCLAYS  Transcontinental Media  TOYOTA  Intuit

Experian  NCR  Walmart  Target  Splunk

cisco  Nestle  Colorado  UCSF  Johns Hopkins Medicine

Pfizer  eBay  Citrix  Verizon  New Zealand Post

Wawa  Hershey's  ESPN  Sky  Transamerica  Ameren
Transformative initiatives

- Accelerating new services and processes
- Driving innovation & experimentation
- Syndicating digital content thru affiliates
- Single view to doctors across 140 countries
- Improving patient care with an information network for medical professionals
Drive exceptional business agility by connecting assets to audiences
Traditional integration only goes part of the way…
New Enterprises go faster with bimodal IT

Mode 1

Traditional Integration & SOA

Mode 2 – Rapid IT

- Rapidly connect and orchestrate
- Productive development cycles
- Engage consumers

Rapidly orchestrate data for mobile apps

Create new partner channels and communities

Integrate SaaS, build micro-apps for employee productivity
The winning solution

Unified connectivity
SOA, SaaS, APIs on one platform

Low friction
Designed for ease of use and deployability

Hybrid ready
Write once, deploy anywhere
Anypoint Platform: Designed for hybrid deployments

Gartner: MuleSoft is the only leader in both iPaaS and on-premises markets

Magic Quadrant
Figure 1. Magic Quadrant for Enterprise Integration Platform as a Service

Magic Quadrant
Figure 1. Magic Quadrant for On-Premises Application Integration Suites
Two level UX for ease & control (graphical or code)
Vast connectivity (connectors, templates, DevKit)
Lean & mean (easy to deploy, easy to manage)
Anypoint Platform: The only unified connectivity platform

- Mobile Apps
- Internal APIs
- B2B
- Data Synchronization
- Process Orchestration
- Batch Loading

Legacy modernization, Web services
### MuleSoft drives exceptional business agility

<table>
<thead>
<tr>
<th>Metric</th>
<th>Versus Custom Code</th>
<th>Versus Legacy Platforms</th>
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<tbody>
<tr>
<td>Speed to launch new initiatives</td>
<td><strong>4X to 10X Faster</strong></td>
<td><strong>3X to 6X Faster</strong></td>
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<td>Example: Large SaaS company launches new micro services in 3 weeks instead of 3 months</td>
<td>Example: Product dev sprints at Financial services firm have been squeezed from many months to 4 weeks</td>
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<tr>
<td>Speed to launch new APIs, services, integrations</td>
<td><strong>5X to 20X Faster</strong></td>
<td><strong>2X to 4X Faster</strong></td>
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<td>Example: Tech company onramps new partners in 72 hrs vs. 3-6 mos</td>
<td>Example: Tech company cut development time for new services and to add new partners by 75%</td>
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<td>Speed to deployment</td>
<td><strong>3X to 4X Faster</strong></td>
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<td>Example: Mobile device company deployed MuleSoft after a spinoff within a year vs. a planned 3 year deployment</td>
<td>Example: An entertainment company deployed MuleSoft in just 5 to 6 days instead of the 2 months it took with the previous platform</td>
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<td>Productivity Improvement</td>
<td><strong>5X to 20X Improvement</strong></td>
<td><strong>2X to 3X Improvement</strong></td>
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<td>Example: Federal Govt. Dept. is able to build 50+ integration flows in a month vs. the 2 they used to do with the old system</td>
<td>Example: Data Services Company launches 3x as many apps than before by using MuleSoft to replace legacy systems from ~200 acquisitions</td>
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What this could mean for healthcare
Healthcare tomorrow – single patient record
Future of healthcare – the connected patient
Future of healthcare – the connected patient
MuleSoft by the numbers

700+ Enterprise customers

210,000+ developers worldwide use MuleSoft

40% of the Global 500

HQ in San Francisco with offices in New York, Atlanta, Chicago, London, Sydney, Singapore, Hong Kong, Buenos Aires, Amsterdam, Munich
Thank you